

Terms of Use

Rules for accessing and using atomapparel.com.

Last updated: [Month Day, Year]

These Terms of Use ("Terms") govern your access to and use of atomapparel.com (the "Website"), operated by ATOM APPAREL ("we," "us," "our"). Your purchases are governed by our Terms of Service, and your personal data by our Privacy Policy.

1. Acceptance & Eligibility

By using the Website, you agree to these Terms. If you don't agree, please don't use it. We may update these Terms at any time; continued use means you accept the changes.

You must be at least 18 (or the age of majority in your jurisdiction) to use the Website. The Website is not directed to children, and we do not knowingly collect data from anyone under 13.

2. Accounts

If you create an account, you are responsible for keeping your credentials secret and for everything that happens under your account. Email support@atomapparel.com immediately if you suspect unauthorized access. We may suspend or close accounts that violate these Terms.

3. Acceptable Use

You agree not to:

break any law, or use the Website to send spam or to impersonate anyone;

scrape, crawl, or otherwise access the Website by automated means without our written consent;

introduce malware, attempt to gain unauthorized access, or interfere with the security or operation of the Website;

reverse-engineer the Website or copy any source code, design, or content for resale or commercial use.

4. Intellectual Property

Everything on the Website — text, images, design, code, and the ATOM APPAREL name and logo — belongs to us or our licensors and is protected by IP laws. We grant you a limited, revocable, non-commercial license to browse for personal use. Any other use requires our prior written permission.

5. Disclaimer of Warranties

THE WEBSITE IS PROVIDED "AS IS" AND "AS AVAILABLE," WITHOUT WARRANTIES OF ANY KIND. TO THE FULLEST EXTENT PERMITTED BY LAW, WE DISCLAIM ALL EXPRESS AND IMPLIED WARRANTIES, INCLUDING MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. WE DON'T GUARANTEE UNINTERRUPTED, SECURE, OR ERROR-FREE OPERATION.

6. Limitation of Liability

TO THE FULLEST EXTENT PERMITTED BY LAW, ATOM APPAREL IS NOT LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES ARISING FROM YOUR USE OF THE WEBSITE. OUR TOTAL LIABILITY FOR WEBSITE-RELATED CLAIMS IS CAPPED AT US\$100. LIABILITY FOR PRODUCTS IS GOVERNED BY THE TERMS OF SERVICE.

7. Indemnification & Third-Party Links

You agree to indemnify ATOM APPAREL and its affiliates against any claim arising from your breach of these Terms or any law, or from your infringement of someone else's rights.

The Website may link to third-party sites. We are not responsible for their content, products, or practices — review their terms and privacy policies separately.

8. Governing Law & Dispute Resolution

These Terms are governed by the laws of the State of New York, without regard to its conflict-of-laws rules. The UN Convention on Contracts for the International Sale of Goods does not apply.

Before filing a claim, contact us at support@atomapparel.com. We'll try to resolve the dispute within 60 days. If we can't, all disputes will be resolved by binding individual arbitration administered by the American Arbitration Association under its Consumer Arbitration Rules, in New York County, NY (or remotely at your option). The Federal Arbitration Act governs.

YOU AND ATOM APPAREL AGREE TO BRING CLAIMS ONLY INDIVIDUALLY — NO CLASS, COLLECTIVE, OR REPRESENTATIVE ACTIONS.

Exceptions: either side may bring an individual action in small claims court or seek injunctive relief in court for IP infringement.

30-day opt-out: you may opt out of arbitration and the class-action waiver by emailing support@atomapparel.com within 30 days of first accepting these Terms with your name, address, and a clear opt-out statement.

Any dispute not subject to arbitration goes to the state or federal courts in New York County, NY. Claims must be filed within one year, to the fullest extent permitted by law.

9. Changes & Contact

We may revise these Terms; the updated version is effective when posted, and we'll update the "Last updated" date. Material changes will be highlighted on the Website.

ATOM APPAREL · support@atomapparel.com · [Mailing address]